

ALTERNATIVE FINANCING



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SMALL BUSINESSES BENEFIT FROM WORKING WITH A BUSINESS FINANCE BROKER

We are collectively experiencing an unprecedented time in American history. Just recently, we learned that funds from the SBA's newly released Payroll Protection Program are already exhausted. The SBA can no longer accept new applications or enroll new PPP lenders until more money is appropriated by the government.

This program was a monumental undertaking and there were problems from day 1. Unfortunately, it looks like very little money made it out to Main Street. Funding sources that are still pitching this program are likely just putting you in a queue and gathering information for marketing purposes down the road. There is nothing they can do until this gets resolved.

By the time this article gets published, things will likely have changed. Every day, especially now, presents new challenges. How is a small business owner struggling to run a business supposed to know what to do? A business finance broker can help.

KNOWLEDGE OF THE MARKET

A finance broker specializes in funding options for businesses. It's our job to stay on top of what's going on in the industry, of what lenders get deals done and for who and at what rate. You do not sign an exclusive agreement and you are still free to shop the market. Why wouldn't you want input from an experienced advisor?

FEES PAID BY THE LENDERS

Our fee is paid by the lenders. Most alternative finance lenders don't have a large business development staff and they rely on broker referrals to grow their portfolio.

We don't charge a separate success fee or consulting fee. There is no risk to you.

SAVE TIME

Busy entrepreneurs want to focus more on building their business (or in this climate maybe saving their business) than on searching for a loan. A good broker can help find the best funding option for the business. No need to fill out that same application for compile those same financials for multiple lenders. Your broker can help manage that process for you.

MULTIPLE FUNDING OPTIONS

Alternative funding had seen massive growth over the past few years. Obviously now, even in this space, lenders are tightening up. But it's important to know what's available. If you talk to a lender directly, they will naturally try to sell you one of their programs (if it's available). But which one is right for you? In the past 18 years, we have established a network of the industry's most aggressive resources for funding businesses that don't always fit a traditional banking mold. We look at options based on your need and the financial condition of the company today. Give us a call today to talk about what may be available to you now.

- Factoring
- Asset Based Lending
- SBA loans
- Merchant Cash Advances
- Equipment Financing
- & more.....